



ELLECOM®

Connected. Committed to Community

Company profile Date: March 20, 2022 · Version: V.1/2022

AGENDA

Vision and Mission

Values

Company History

Organisational Structure

Operations

Reinventing Business Model

Quality Policy

VISION AND MISSION

Vision

Connected & Committed to Community

To provide assuredly effective and efficient solutions and products for furthering our dream of a united community where everyone is healthy and has an opportunity to succeed. (26.01.2021)

Mission

To improve quality of living

Our mission is to explore opportunities and resources to improve quality of life with our products and solutions. Keeping in mind the safety and success, we can achieve the goal of our mission through working together with the people. They are the center of our thinking and doing. (26.01.2021)

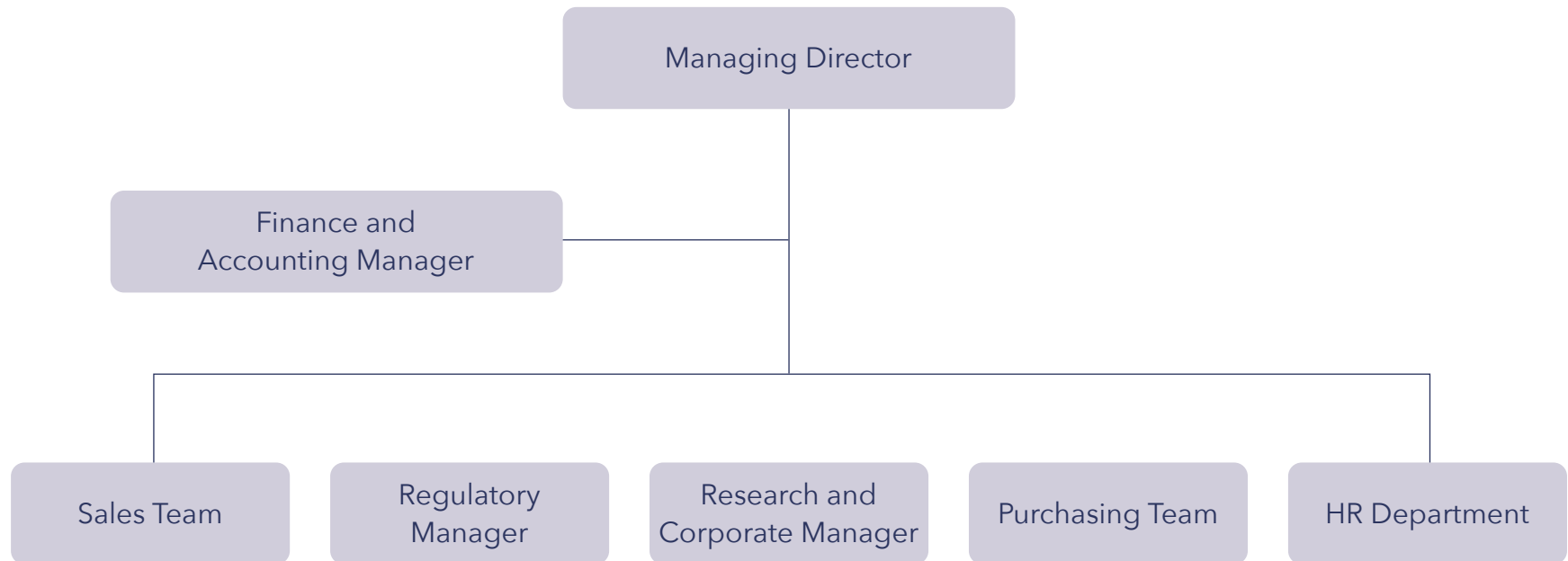
VALUES

- **Clarity:** in thought and actions keeping in mind the Goals
- **Trust:** Openness, Transparency and Entrepreneurship
- **Loyalty:** Interest of the company and community at large
- **Pride:** Part of the team which works for the communities' benefit
- **Respect:** Diversity of opinions & Inclusivity

HOW WE STARTED

Ellecom GmbH officially started its operation in May 2020 from Frankfurt am Main, Germany as a subsidiary of ELLECOM SWISS AG, Switzerland (formerly known as Infotainment Systems AG), Switzerland but it has been a work in progress of our Managing Director, Rohit Zutshi for several years. Rohit is an alumnus of prestigious University of Bonn, Germany where he completed his Masters in European Studies.

ORGANISATIONAL STRUCTURE



WHO WE ARE

Ellecom GmbH initially started its business operations in Electronics especially in obsolete and rare-to-find components but within a very short time span quite successfully dared to venture into highly regulated Medical products and In-Vitro diagnostic products. With the aim to assist our clients in their international purchases, in the healthcare and electronic sector, procuring products and components when they are hard to find, especially when the supply is limited due to the excessive demand. Ellecom's motto is to remain connected and committed to community.

REINVENTING BUSINESS MODELS

In the background of ongoing COVID-19 pandemic and changing regulatory framework which has already started with implementation of EU Medical Devices Regulation (2017/745) and EU In-Vitro Medical Devices Regulation (2017/746), Ellecom believes that reinventing business models and building sustainable sources have never been more important for healthcare industry, especially when it seeks to improve lives and livelihoods.

REINVENTING BUSINESS MODELS

With its large international supplier base and reliable logistics partners, the senior management of the Ellecom, which is committed to business-building, built a corporate strategy through allocating capital to conduct a thorough legal and regulatory research on the changes in regulatory framework in the European Union and especially the transition period, CE certification from Notified Body, EUDAMED registration requirement, implementation of UDI, PRRC requirement, country specific registration requirements.

QUALITY POLICY

Ellecom GmbH will consistently provide products and services that meet or exceed the requirements of its customers. It will always ensure zero defects, timely delivery and compliance to all legal and regulatory laws. It will actively engage in activities for continuous improvement of quality and service.

Rohit Zutshi (Managing Director) August 12, 2020

You don't build a business,
you build people,
and then people build the business

- zig zigar